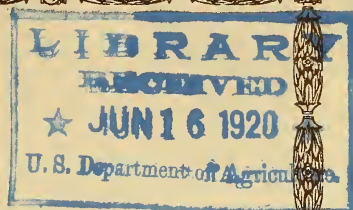


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FULD'S
FALL 1917 OFFER

containing the story of

Holland Spring-flowering Bulbs

French Madonna Lilies

American grown Paeonies

Old fashioned Hardy Perennials

September 15th, 1917

MAURICE FULD
Plants, Seeds and Bulbs
1457 Broadway - New York

DELIVERY OF BULBS NOW CERTAIN

The bulbs offered herein are now on their way to this country and are expected to arrive about September 20th.

It is a matter of pride and pleasure to be able to offer my patrons in this uncertain year their usual supply of spring-flowering bulbs, for a month ago no one could with certainty promise delivery of any of these articles.

The growers in Holland assert that never before has the crop of bulbs been better, so that the quality should be above the usual.

One thing is certain, that owing to the scarcity of shipping space, only the most essential quantities will reach these shores and therefore, the usual surplus will be eliminated.

Early ordering is not only a protection for you but is the only guarantee that you will receive what you really want for your garden.

In my selection I have eliminated all undesirables so that you can order some of every sort listed and yet feel you have not one too many.

Notwithstanding the higher cost of bulbs in Holland, the higher freight charges and duty, the additional war risk insurance, etc., I have tried to lower the prices from those even of former years, because I want to prove to the gardening public that it can be done, but in order to do it, I had to curtail the selling expense of an elaborate catalogue and I feel, therefore I need offer no apology for this modest booklet.

What we want are the flowers, and flowers we need now more than ever, for man cannot live on bread alone, it is the soul that yearns for the higher life, the better life, the life of beauty and peace.

Flowers after all are our most consoling friends in the hour of darkness and sorrow and where is the heart that after the long weary months of desolate winter, does not yearn for those messengers of spring which bring with them new life, new hope, new ambitions.

Can you afford to be without your spring bulbs then? Of course not.

Remember you must plant in October in order to have blooms in spring.

Order now, please.

FULD'S SELECTED NAMED HYACINTHS

The bulbs I furnish are the best "Holland" offers. They are not "second size" or "first size" but really the choicest quality. I recommend them both for house culture and for garden for I believe, if we grow flowers at all, we want them to be the best either in the garden or house.

My selection is unique. I have selected the choicest only in each color and you can choose all and not have a duplication in color.

	Each	Dozen	Hundred
RED—			
La Victoire, a magnificent spike of brilliant scarlet...	\$0.25	\$2.50	\$18.00
PINK—			
Lady Derby, the most lovely shade of pale pink.....	.25	2.50	18.00
Queen of the Pinks (new), a perfect truss of an exquisite delicate rose-pink.....	.25	2.75	22.00
WHITE—			
La Grandesse, the largest and purest white.....	.20	2.00	14.00
L'Innocence, immense bells of snowy white.....	.20	2.00	14.00
PALE BLUE—			
Lord Derby, absolutely perfect in form with flowers of a heavenly blue25	2.50	18.00
CLEAR LIGHT BLUE—			
Queen of the Blues, a great spike with bells of a delightful clear light blue shade.....	.20	2.00	14.00
DARK BLUE—			
King of the Blues, immense spike and bell of clear, dark blue15	1.50	12.00
YELLOW—			
Yellow Hammer, a delightful shade of pale primrose yellow20	2.25	14.00

Please note, the prices within do not include postage. If wanted by mail, we will prepay charges and mail bill for same afterwards.

FULD'S CHARMING DARWIN TULIPS

The "Darwin Tulip" is the one tulip for the garden today. I realize quite fully its importance and I have studied hundreds of varieties right in the open, so as to be able to detect the merits and demerits of each sort.

Every catalogue brings you today an unlimited list of these and the question arises with you—which is the one, two or six sorts I need for my garden, but when you read the descriptions, you are more bewildered than before, for they are all beautiful.

Now it is quite reasonable to assume that some must be better than others and you want the best only. So I have tried to solve the problem for you and therefore present to you herewith a limited list of which you can select everyone and not find a duplicate in your garden.

I have been more than critical as to colors, so you do not find undesirables. Of course, you know I am a color crank and I believe in making everyone believe in colors that are pleasing to the eye, soothing to the nerves, and above all, beautiful to behold.

Dozen Hundred Thousand

PINK SORTS—

Baronne de la Tonnaye , the most beautiful clear bright pink	\$0.50	\$3.00	\$25.00
Clara Butt , exquisite shade of clear pink.....	.40	2.50	23.00
Psyche , old rose edged white; a magnificent tulip.....	.60	4.00	38.00

SCARLET—

Flambeau , brilliant fiery scarlet, gigantic.....	.60	4.00	36.00
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CRIMSON—

King Harold , a large handsome flower of deep blood red50	3.50	32.00
Farncombe Sanders , fiery rosy-scarlet.....	.60	4.00	38.00
Pride of Haarlem , one of the largest Darwin Tulips; color, brilliant carmine.....	.60	4.00	35.00

LAVENDER—

La Tristesse , the best of in this color section, a gem for the garden.....	.75	5.00	48.00
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VIOLET—

Erguste , pale violet, inside darker.....	.85	6.00	50.00
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HELIOTROPE—

Reverend Ewbank , vivid heliotrope.....	.60	4.00	36.00
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DEEP PURPLE—

Philippe de Commines , velvety purple.....	.60	4.00	36.00
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YELLOW—

Inglescombe Yellow , although it is usually offered as "Darwin" it belongs to the "Cottage Tulips" class. Its flowers are gigantic, oblong and of a canary yellow color. Delightful to blend with the lavender75	5.00	45.00
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DARWIN TULIPS IN MIXTURE

To supply a demand for a happy blending of colors and yet not so expensive as the named sorts, I offer this mixture, but I wish to emphasize one fact, that this is not the usual unsorted mixture of every riff-raff that the growers do not know what to do with, but my mixture is blended from certain well pleasing shades only and the same quality of bulbs as I offer in named sorts is given here.

I consider this offer a real advantageous opportunity to beautify your garden inexpensively.

Per dozen, \$0.45; per hundred, \$2.50; per thousand, \$22.00.

COTTAGE TULIPS

Here is another very desirable class of tulips, because it flowers late, though it is a weak earlier than the "Darwins." Here again I offer the "real winners" only, for you will love each one if you try them.

Dozen Hundred Thousand

La Reve —Also known as Sarah Bernhardt or Hobbema . Here we have a perfect pastelle shade, one which I have never seen in any other flower. The giant flowers are of that magnificent shade of old rose which one finds in antique tapestries.....	\$1.00	\$8.00
Picotee or Maidens Blush ; the long pointed bud is of purest white but while unfolding the lily shaped petals a picotee edged of cerise appears on each petal and as the flower perfects the whole petal takes on a shading of cerise.....	.30	2.00	18.00
Ellen Willmott , also known as Miss Willmott ; beautifully shaped oblong flowers of a soft creamy yellow.....	.60	4.50	40.00
Moonlight ; a distinct shaped tulip with large sulphur yellow flowers	1.25	8.50
The Fawn ; large oval flowers of a rosy fawn bordered with a rosy white; exquisite.....	.60	4.00	35.00

BREEDER TULIPS

These resemble "Darwins" in all ways but have a color shading distinctly their own. I offer the real best only.

	Dozen	Hundred	Thousand
Bronze Queen : Soft clear buff, truly a queen.....	\$1.50	\$10.00
Chestnut : Dark chestnut crown.....	1.25	8.00
Archeron : True bronze, a gem.....	1.50	10.00
Black Chief : Dark purple black, a giant.....	.90	6.00

Please note, the prices within do not include postage. If wanted by mail we will prepay charges and mail bill for same afterwards.

DAFFODILS

	Dozen	Hundred	Thousand
Emperor: One of the largest of all single trumpet Daffodils; the entire flower a rich golden yellow. Excellent for pots or garden. I offer monster bulbs only. The price of all daffodils has materially risen in Holland..	.75	5.00	44.00
Bicolor Victoria: Bold, erect, clear yellow trumpet of large size, enhanced by its saucer petals of creamy white60	4.00	35.00
Von Waveren Giant: This is without doubt the finest and largest of all single trumpet daffodils. If you wish to enjoy a pot of the choicest daffodil bloom in your house this winter, just grow these. You will then realize what satisfaction there is in growing the best. The perianth or saucer is of primrose color, while the trumpet is a bright yellow. In every exhibition of former years, this variety was awarded first prize. I am determined to bring this beauty into the house of every lover and by contracting for a large quantity, I am enabled to offer this rare novelty at a remarkable enticing figure40	4.50	40.00
Barri Conspicuous: A perfect gem for the garden to be naturalized in shrubbery or in orchards or in open borders. In fact, wherever the daffodils fit. For growing in the house, it knows no superior. The flower is composed of a large spreading perianth of primrose yellow, while the cup or crown is golden edged with orange scarlet. Its tall stem is easily waved with the least wind. Just ideal to plant in masses under apple trees for it gives the appearance of fallen apple blossoms30	2.00	16.00
Sir Watkins: A prince in appearance. The whole plant has a great habit of erectness, showing the flower face forward. The entire flower is yellow; the trumpet is gigantic; splendid for garden or pots.....	.50	3.50	30.00
Mrs. Langtry: A lovely, graceful, white daffodil, producing several stems from one bulb. The flowers are not of the trumpet form but rather show a very pleasing little cup in a broad saucer of creamy white. Excellent for pots or planting out.....	.35	2.00	16.00
Poeticus Ornatus (The Poet Narcissus of Pheasant's Eye): This is what everyone calls the narcissus of the garden with its white broad flowers and its red crown. It is popularly used to naturalize in the woods or in lawns or between shrubbery. In fact it is the hardiest of all the narcissus and will increase and remain for years..	.25	1.50	12.00
Feetaz Elvera: Here is a new kind of narcissus very similar in form to "Poeticus" but producing from 3 to 6 flowers on a stem. Its great virtue is in its fragrance, namely that of the "Gardenia." It is absolutely hardy and excellent for pots.....	.50	3.50	32.00

DOUBLE DAFFODILS

The old fashioned "Von Sion" is now a thing of the past for it cannot be procured any more in its true form. Most bulbs of "Von Sion" come either blind or produce flowers with green edges. For this reason I am not offering it.

	Dozen	Hundred	Thousand
Sulphur Phoenix: The finest and best double daffodil. Its golden yellow flowers resemble that of a full blown rose. Its flowers are delightfully fragrant; splendid for the house or anywheres in the garden.....	\$0.50	\$3.50	\$28.00

THE PAPER WHITE NARCISSUS

The most satisfactory bulb for the house, producing its splendid flowers within 8 weeks from the time of planting. Can be grown in pebbles and water and is far more satisfactory than the old "Chinese Lily." These bulbs are very scarce. I offer monstrous bulbs only..

.60	4.00	35.00
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SPRING FLOWERING CROCUS

I offer "Mammoth" bulbs of named sorts only because they truly give ideal satisfaction.

You may use them either for the lawn or open borders or for growing in the house.

	Dozen	Hundred	Thousand
Mont Blanc: Pure white.....	\$0.20	\$1.00	\$10.00
Golden Yellow: Mammoth bulbs.....	.25	1.35	12.00
Baron von Brunow: Deep purple.....	.20	1.25	12.00

Please note, the prices within do not include postage. If wanted by mail we will prepay charges and mail bill for same afterwards.

MISCELLANEOUS BULBS

These are the real joy bringers, for among them we find all the favorites of the poets. Never plant them by the dozen unless they are high-priced, but employ them by the hundreds or thousands.

Wherever the variety is too well known I have refrained from giving descriptions so to save paper and ink.

THE LILY OF MYSTERY

(*Lycorus Squamigeria*)

In May of this year I published the following:

"Have you ever heard of *Squamigeria*?"

"Of course not, and really I would not blame you that if you were told about it and did not remember it, for why—oh, why do they give beautiful flowers such hideous names."

"So I now ask your permission to do what my colleagues in the profession would call unpardonable, namely, to rechristen this interesting flower and as a suitable title I suggest *The Lily of Mystery*."

"Let me describe it: A large *Amaryllis*-like bulb; you plant it in the garden in May and soon there will appear a set of leaves such as every *Amaryllis* has but in July these leaves disappear and shortly afterwards a stout smooth flower-spike appears in the center of the plant, rising straight to the height of 24 to 30 inches. No leaves dress the stem, but at the very crown unfolds a whorl of perfect lily blossoms of a most delightful shade of clear lavender pink. These blossoms appear about the second week in August and remain for four weeks. The flowers are very large and most spectacular. The real value of the plant is this: (1) That it takes up no space to speak of; (2) can be planted either between perennials, which flower earlier or later, or might rise through lower growing annuals and thus make a charming combination. As for instance, planted between the *Petunia*—"Fuld's Pink Delight," or between *Heliotrope* or *Verbenas*; (3) they add to the glory of the garden in August when flowers are scarce; (4) these bulbs can be retained for years and (5) there can be no such thing as failure with them. In the late fall the bulbs should be lifted and stored for the winter the same as *Gladiolus*."

Upon the strength of the foregoing recommendations, I sold all I had, but to my great surprise, my patrons have written me more or less as follows:

"Your 'Lily of Mystery' surely remains a mystery, for although being planted in May it has shown neither leaves nor flowerstalk."

Of course I investigated and to my great surprise I have learned all of the following:

The grower from whom I secured my stock even reports that contrary to all the previous experiences, his own bulbs, which always bloom in August, so far show not the least sign of blooming—a most remarkable incident.

Another patron writes me as follows:

"I have known your 'Lily of Mystery' now for five years, for it has adorned my garden for that period, but let me inform you that the first year I planted it it made no growth at all—not even leaves. I left it in the ground and the following spring the leaves appeared quite early, then died down and in August the flower spikes were a beautiful sight. Finally in response to advice, I received the following communication from an old time gardener: "*Lycorus Squamigeria*" is an absolute hardy bulb—hardy in the severest northern climate. It should be planted in October and protected with straw in the winter. In May it produces its leaves and its flowers in August."

Now we have the "Mystery" solved.

My first introduction to this flower left such a favorable impression with me that I am anxious to introduce it to others.

I again can offer a limited quantity for October delivery at \$2.75 per dozen; \$20.00 per hundred.

THE CHASTE MADONNA LILY

(*Lilium Candidum*)

It is with certain amount of pride that I bring this offer before the American gardening public.

(1) Because I am enabled to furnish monstrous sized bulbs, grown absolutely in the northern part of France in this year, when it seemed not only impossible to dig these bulbs but to transport them to America.

(2) Because—real northern France grown bulbs are the only quality, which are worth while growing, for they are almost disease free and are far more robust in producing a stouter stem and more flowers to the stem.

(3) Because, I am receiving and furnishing monstrous sized bulbs—not the so-called Mammoth or Extra Large size and these are always scarce.

(4) Because of all lilies—real garden lilies—there is none which in grandeur or purity or stateliness can approach the "Ascensien" or "Madonna" lily.

We always associate them with our heavenly blue larkspur, for they flower at the same time, or we let them rise through the white harebells or plant them behind pink foxgloves, and of course, by themselves.

The pure white petals give that perfect charm to its graceful trumpets for which we symbolize it with "Purity."

This lily—particularly the northern grown kind—is perfectly hardy but let me suggest that the bulbs are planted at least 6 to 8 inches deep, that they are placed on their sides and that sand to the extent of one inch is placed directly below or above it.

You must plant it before October 15, if you want to grow it at its best.

Per dozen, \$2.75; per hundred, \$20.00.

Please note, the prices within do not include postage. If wanted by mail we will prepay charges and mail bill for same afterwards.

THE FRENCH "POPPY" ANEMONE (Single Flowered)

Every winter when the florists on Fifth Avenue display the charming cut blossoms of this plant, my clients come to me and want to know why we cannot grow them in our gardens.

I say we can, and splendidly at that, but we must know how.

Let me state most emphatically that this bulb cannot be planted out of doors in fall, as it is **not** hardy. Nor should it be left dry all winter and planted in the garden in the spring as some others suggest.

But the only right way to grow it is this:

For Garden Use:

Plant the bulbs during October in a cold frame 4 inches apart and about 2 inches deep, covering the bed after planting with 2 inches of sand. When it gets cold, we cover the frames with ashes, then mats and boards and we forget it until spring. Early in the season we take off the mats and boards and finally when the sun gets up we let the air in and about April 20, if weather conditions are fair, we dig the roots carefully, because they have sprouted and often show leaves, and in this condition we plant them in the garden if possible, in a half shaded position, where they will bloom abundantly during May and June.

For Blooming During Winter:

Plant six bulbs in a six-inch pan or pot in well prepared soil during October and sink pan and all in a cold frame and cover afterwards with 2 inches of sand. Protect the same as for out of doors but lift and bring to the house about March 15th, not before. Then treat like all other bulbs and flowers will result.

If you are in doubt which is top or bottom of bulb, plant on its sides.

These bulbs I offer are a blending of red, white and blue.

Don't fail to grow some of these delightful blossoms.

Per dozen, \$0.20; per hundred, \$1.50; per thousand, \$12.00.

	Dozen	Hundred	Thousand
CHIONODOXA LUCILLA (Glory of the Snow): One of the earliest blue spring flowers.....	\$0.25	\$1.75	\$15.00
GRAPE HYACINTHS:			
Blue25	1.50	12.50
White25	1.50	10.00

SPANISH IRIS:

Like the choicest orchids these fairy flowers make their appearance in June. They are perfectly hardy and require no protection. Plant in masses on one sort, so to get the right effect and plant them where they can remain for two years. Give 6 inches space between the bulbs and plant 3 inches deep.

Please note the alluring figures as per cost. Can you resist?

	Dozen	Hundred	Thousand
Queen Wilhelmina: Pure white.....	\$0.25	\$1.50	\$12.00
Cajames: Deep golden yellow.....	.25	1.50	12.00
Solfaterra: Deep blue.....	.25	1.50	12.00

IXIA

A most charming flower both for the garden and the house. But unfortunately few people know it. Won't you please take my suggestion and try it. I am sure you will have only admiration and praise for it.

Outdoor Culture:

Plant bulbs 3 inches deep and 4 inches apart in well prepared garden bed and when frost sets in cover with at least 6 inches depth of dry leaves. These are held down with either boards or boughs. Early in spring, remove the leaves and the Ixia with their grass like foliage will soon appear and their graceful flower-spike will show in June.

For Indoor Culture:

Plant 12 bulbs in a 6-inch pan and store in a cold frame until March 1st. Then bring into the house and grow on cool.

	Dozen	Hundred	Thousand
Golden Drop: Golden yellow.....	\$0.25	\$1.50
Althaea: White25	1.50
Egbert: Deep purple.....	.25	1.50
Hubert: Coppery red.....	.25	1.50
Wonder: Delicate pink25	1.50

PUSHKINIA LIBANOTICA: One of the choicest of spring flowers, resembling the "Blue Squill" but lasting longer, with double flowers of heavenly blue.....	.30	2.00	18.00
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NUNCULUS (Double Buttercup)

These are somewhat related to the French Anemones, for they appear about the same time and are grown exactly in the same way. It is another one of those cut flowers, which the Fifth Avenue florists exploit, and yet few people realize how easily they can be grown right in the garden or their own house.

Try them and convince yourself.

Grow them exactly as I suggested for the "French Anemones."

	Dozen	Hundred	Thousand
Citron: Pale yellow.....	\$0.35	\$2.00	\$15.00
Grootvorst: Crimson25	1.50	12.00
Romano: Scarlet25	1.50	12.00
Hercules: White35	2.00	15.00
Merveilleuse: Deep yellow.....	.40	2.50	24.00

SCILLA SIBERICA: This is the old fashioned "Blue Squill." Ideal to plant at the base of trees or shrubs or for edging flower borders. Its bright blue flowers are a mirror to the sky20	1.50	12.00
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SINGLE SNOWDROPS: Too well known to require description25	1.75	15.00
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This Is The Month To Plant

FULD'S MERITORIOUS PAEONIES

I have a new story to tell. You know, I change my mind sometimes and by doing, I prove to myself that I am going forward and not backward, and it also has this point in its favor, that you—my follower—must read everything I send you or you will not be up to date.

A year ago, I preached three year old roots of Paenies, because you do not have to wait so long for your flowers and because others say so, but now I am going back again to original idea of recommending young roots and tell you why. Because we never find the interest in the child fully grown, when compared to the youngster we watch in the development. "Oh, I cannot wait—I am getting old," you say. Let me tell you that nothing is more rejuvenating than to live with children.

As I am growing older, I experience that I can be far more patient than I was in my younger days, and after all, it is because in gardening we always live in the age of expectancy that we find it so fascinating.

Every paeony specialist will offer you an endless list of sorts, most of which you do not know, and to be frank with you, some of the growers do not know either. A garden has only room for a few—the best. Which are the best? That is what you want to know.

Here they are.

They are offered in my unusual choice of preference.

The roots I offer are young roots which should not be expected to bloom next spring (but they might). Now let your heart have its sway and enjoy all that is most beautiful in Paenies.

I guarantee every variety I furnish to be true to name.

SORTS WITH WHITE FLOWERS

	Each	Dozen
Festiva Maxima: This is without doubt the finest of all paeonies. Its full flowers, like that of giant rose, is a masterpiece in formation. Its characteristics are that it shows a few, very few, flashes of scarlet on two or three petals. The effect of the glistening white flowers thus is not marred but rather enhanced.....	\$0.60	\$6.00
La Rosiere: Huge clusters of gigantic flowers with imbricated petals. The color is rather distinct. From a straw-yellow center it shades to a creamy white at the edge—delightfully fragrant.....	.50	5.00
Avalanche: Milky white—large and beautiful.....	.30	8.50
Duchesse de Nemours: A cup-shaped flower of sulphury white.....	.50	5.00
La Tulipe: Enormous, globular, fragrant blossoms of a delicate bluish-white, shading to ivory white with red tulip markings on outside petals; stays in bloom for two weeks.....	.75	7.50
Madame Calot: A wonderfully free blooming white paeony, the flowers overlaid with delicate blush.....	.50	5.00
Madame Emilie Lemoine: Extra large, full, imbricated round flower, each petal overlapping each other, making the whole flower unique. Colors on first opening glossy white, overlaid with a sheen of satiny pink; when fully open, of purest white. This is a sort you watch from bud to perfection.....	1.00	10.00
Madame de Verneville: A most charming sort. We have counted sixty-five large perfect blooms on one plant open at the same time.....	.50	5.00
Marie Lemoine: Color, ivory white; blooms of gigantic size.....	.50	5.00

SORTS WITH DELICATE PINK FLOWERS

	Each	Dozen
Monsieur Jules Elie: If I could afford but one paeony, this would be the one. I consider it the most beautiful of all to look upon and I tell you why. Its form is perfection in every detail; a full blown rose, but so full that you wonder how so many petals can be crowded in the one space. Its color is its drawing card—a delightful silvery pink, so charming and refreshing that you hate to see it pass away. It is one of the best sort for cutting, as it will last well.....	1.25	12.50
Baroness Schroeder: This, my second choice in this color section, has distinctive charms, which endear it to every owner. It is a rather new sort, but very popular and hence yet expensive. The flowers are enormous, of a baby pink fading to white.....	2.00	20.00
Sarah Bernhardt: A strong growing plant with flowers of remarkable size and freshness, borne in huge clusters. The extremely large petals are imbricated, twisted and fimbriated; color delightful apple blossom pink with each petal silver tipped. The flowers are exceedingly sweet with a delightful penetrating fragrance.....	3.50	40.00
Grandiflora: Immense double flowers; color bluish white flushed with salmon pink.....	1.50	17.50
James Kelway: Flowers of gigantic size, very double and full. Color, glistening white overlaid with a flush of delicate pink tinged yellow at the base of petals. A plant in full bloom is a startling sight. Very rare.....	2.50	25.00
Albert Crousse: Delicate shell pink.....	1.00	10.00
Madame Emilie Galle: Delicate sea shell pink with touches of lavender; large double cup shaped flowers.....	1.00	10.00
Marie Deroux: A late flowering sort with large rose shaped blooms; color, flesh pink.....	.50	5.00

PAEONIES (Continued)

SORTS WITH BRIGHT PINK OR ROSE COLORED BLOSSOMS

	Each	Dozen
Masterpiece: Brilliant, Syrian rose, very free in blooming, quite early, of half double formation.....	\$0.60	\$6.00
Gigantea: Enormous flowers, eight to nine inches across of an exquisite shade of clear pink.....	2.00	20.00
Edulis Superba: A very popular paeony, usually in bloom on Decoration Day. Color, a beautiful bright clear pink with silvery reflex. .50		5.00
Madame Forel: Enormous in size, very full, double blooms; color, glossy, deep pink with a silvery reflex. Extra fine.....	.60	6.00

SORTS WITH LILAC PINK BLOSSOMS

	Each	Dozen
Mademoiselle Leonie Calot: This is one of the grandest of paeonies, a tall grower and is such a free bloomer, that it completely hides the plant. The coloring is so refined, as to instantly arrest your attention; a delicate soft lilac pink—a shade you cannot very well describe—it must be seen.....	.50	5.00
Irma: Rose type of late blooming quality. The flowers are very large, globular shaped full and double. Color, violet-rose with a few small narrow petals of a creamy color in the center.....	.60	6.00

SORTS WITH BRIGHT RED FLOWERS

	Each	Dozen
Berlioz: Bright currant red, tipped silver.....	\$0.50	\$5.00
Modeste Guerin: Large handsome blooms of a uniform sulferino red color; very free in blooming and delightfully fragrant.....	1.00	10.00

SORTS WITH CRIMSON FLOWERS

	Each	Dozen
Monsieur Martin Cahuzac: The masterpiece in its color section, What I say about "Festiva Maxima" and "Mons. Jules Elle" holds all good here. These three make the finest trio in paeonies. A gigantic full, massive, well formed flower. A perfect solid ball of deep maroon with garnet hues and brilliant black luster. Very free in blooming.....	\$7.50
Karl Rosenfeld: A perfect ball of velvety crimson scarlet; very erect and stately in habit; a tall grower with excellent blooms.....	4.00
Meissonier: Very brilliant crimson. In color and form, it resembles the "American Beauty" rose.....	.60	6.00
Rachel (Terry): Every flower is a gem in form, shape and color, which is ruby red of the richest hue. When in full bloom, the plant is literally hidden.....	1.00	10.00
L'Eclatante: A grand crimson red paeony of excellent qualities.....	.50	5.00
Augustin D'Hour: Deep rich, brilliant sulferino red, with fine stem and largest flower.....	1.00	10.00
Docteur Boisdunval: Brilliant velvety maroon.....	.50	5.00
Felix Crousse: A rich, even, brilliant, dazzling ruby red; one of the most popular reds75	7.50

"FLOWER LORE" by Maurice Fuld

If you do not know "FLOWER LORE" you have missed the best, the only practical garden magazine in existence. Not a day passes but what the mail brings a number of happy testimonials on the merits of this unique journal.

No picture, no high-sounding names, no fairy-tales but practical facts and instructions.

For the next three months "FLOWER LORE" will treat the story of "growing bulbs for the house or garden." It will not be complete, because it will take 50 issues to tell all I know, but it will give you the most essential facts about planting.

You can subscribe for complete volumes of this magazine and you ought to have it from the beginning, for I never repeat a single story, no matter if I live a hundred years. Some wonderful things have already been published, as for instance, "How you can make 500 plants out of one plant of hardy phloxes in your garden without any outside aid or expense; all in one season."

All volumes start with July and finish with June.

Volume 1—1916-1917—loose	\$1.00
Volume 1—1916-1917—bound	1.50
Volume 2—1917-1918—new subscription	1.00
Binder for Volume 2 (self-applicable).....	.50

Watch for my October offer. It is full of vim and originality

SEPTEMBER IS THE MONTH TO PLANT HARDY PERENNIALS

Gardeners should take more advantage of fall planting, particularly under the present scarcity of labor and relieve thereby the great burden of spring work.

The little risk of losing a small percentage of plants during the first winter is more than overbalanced by the sturdier growth of the remaining plants the first year.

Please Note: Owing to the disastrous winter of 1916-17, when many long established plants were winter killed, and as such seasons are liable to re-occur, and can be particularly injurious to new plantings, I like to emphasize the fact that **I do not guarantee** plants of any kind—except that they are alive when received, and are true to my descriptions.

Many gardeners are under the impression that plantsmen ought to guarantee plants to succeed. It is impossible to do so if you wish to make a living.

No one is more anxious or willing to please the gardening public than I, and I shall always be ready to adjust promptly and courteously any reasonable complaint and the above statement is only made to protect myself against such, which may be termed unfair or unreasonable.

The season of 1917 has not been a favorable one for the growing of any plant, and many which were received in absolute live condition and were planted immediately failed to revive later and succumbed.

When we do gardening we always play with uncertainties, and were it not for this fact, we would not find half as much fun in it.

We believe that we have fairly good control over human life and yet how often we fail. Why should you expect the impossible from the children in the garden,—they are the frailest of the living subjects.

As every reader of this pamphlet is in possession of my plant offer issued last April, I omit here the description, but should you have lost my April offer, I shall gladly mail you another.

DO YOU KNOW NEPETA MUSSINI?

What? No, you answer. Then you have missed one of our loveliest children in the shady garden.

Did you say—you have no shady garden. Oh! I misunderstood you—that is better, for where is the garden that does not have a shady spot and where is the gardener who has not puzzled himself what to do with this shady spot.

Every shady spot presents its own difficulties. In some places we want nothing else but grass, but in others we could use flowers if we only knew what would succeed there.

Here is where I wish to step in to introduce to you the lady from above, for she will change a hideous corner into a perfect jewel of beauty. She does not grow very tall, in fact, but 8 to 10 inches high, but she carpets the ground with a silvery green so massive that you think a perfect rug is spread here, but when at the end of June it dresses itself in a cloak of delightful pale mulberry shade with its blossoms so complete that you cannot see a leaf, then—you will give full liberty to all the joyous exclamations your heart may express, for you naturally cannot hold them back.

But although it is beautiful by itself, it can be still further enhanced by planting the Evening Primrose called "Oenothera Youngi" all through the same bed; they flower together and that rich golden color of the primrose combined with the pale mulberry is a feast for any man or woman who loves the things which are beautiful.

Man cannot live on bread alone—he needs flowers,—the food for the soul, as much.

Now is the time to plant both:

<i>Nepeta Mussini</i>	Dozen	Hundred
<i>Oenothera Youngi</i>	\$2.50	\$20.00
	2.00	15.00

FULD'S COMPLETE OFFER OF HARDY PERENNIALS

	Color of Bloom	Season of Blooming	Height	Each	Dozen
Achillea					
—Boule de Neige	white	Aug.	15 in.	20c	\$2.00
—The Pearl	white	Aug.	30 in.	20c	2.00
Aconitum					
—Autumnale	blue	Aug. & Sept.	5 ft.	25c	2.50
—Fisheri	blue	Sept. & Oct.	3 ft.	30c	3.00
—Lycocotnum Pyrenaicum	yellow	July	40 in.	30c	3.00
—Napellus	blue	Aug. & Sept.	4 ft.	25c	2.50
—Album	bluish white			25c	2.50
—Rostratum Flore Coerulea		Fall	1 ft.	35c	3.50
—Sparks Variety	blue	Fall	6 ft.	35c	3.50
Alyssum					
—Saxatile Compactum	yellow	May	10 in.	20c	2.00
—Fl. Pl. (double)	yellow	May	10 in.	35c	3.50
Archnusa					
—Italica Dropmore Variety	blue	June	5 ft.	30c	3.00
—Opal	blue	June	5 ft.	35c	3.50
—Myosotidiflora		May	15 in.	40c	4.00
Anemone Japonica					
—Alba	white	Fall	3 ft.	25c	2.50
—Alice	pink	Fall	3 ft.	25c	2.50
—Kriemhilde	rose	Fall	3 ft.	25c	2.50
—Prince Henry	pink	Fall	12 in.	25c	2.50
—Rosea Superba	pink	Fall	3 ft.	25c	2.50
—Whirlwind	white	Fall	3 ft.	25c	2.50
—Huphenensis	pink	Sept.	15 in.	50c	5.00
Arabis					
—Albida	white	April	8 in.	20c	2.00
—Alpina Fl. Pl.	white	April	8 in.	25c	2.50

PERENNIALS (Continued)

	Color of Bloom	Season of Blooming	Height	Each	Dozen
Aquilegia					
—Chrysantha	yellow	June	2 ft.	20c	2.00
—Alba	white	June	2 ft.	20c	2.00
—Coerulea	blue	June	2 ft.	20c	2.00
—Rose Queen	pink	June	2 ft.	20c	2.00
—Oxysepala	blue	May	15 in.	20c	2.00
Armeria					
—Cephalotes Rosea	pink	June	6 in.	20c	\$2.00
Artemisia Lactiflora	white	Aug. & Nov.	5-6 ft.	25c	2.50
Hardy Asters					
—Climax	lavender	Late Fall	5 ft.	25c	2.50
—Feltham	blue	Late Fall	4 ft.	25c	2.50
—Grandiflorus	violet	Oct. & Nov.	2 ft.	50c	5.00
—Novae Anglia Purple	purple	Oct.	6 ft.	20c	2.00
—St. Egwin	pink	Sept.	3 ft.	25c	2.50
—Robert Parker	lavender	Sept. & Oct.	5 ft.	20c	2.00
—White Queen	white	Sept. & Oct.	5 ft.	20c	2.00
—Sub-Coeruleus	blue	June & July	18 in.	20c	2.00
Baptisia Australis	blue	July	5-6 ft.	20c	2.00
Etonica Rosea	pink	July	18 in.	25c	2.50
Boltonia					
—Asteroides	white	Sept.	5-6 ft.	20c	2.00
—Latisquama	lavender	Sept.	5-6 ft.	20c	2.00
Buddleia Variabilis Magnifica	purple	July & Oct.	5 ft.	50c	5.00
Campanula					
—Carpatia	blue	June & Sept.	6 in.	20c	2.00
—Carpatia Alba	white	June & Sept.	6 in.	20c	2.00
—Glomerata Dahurica	blue	June & July	12 in.	25c	2.50
—Media	pink, white & blue		2 ft.	20c	2.00
—Pescifolia	lav. blue	Aug. & Oct.	2 ft.	20c	2.00
—Pescifolia Alba	white	Aug. & Oct.	2 ft.	20c	2.00
—Pyramidalis	lav. blue	Aug. & Oct.	6 ft.	25c	2.50
Hardy Carnation					
—Her Majesty	white	June & July	12 in.	20c	2.00
—Carmen	rosy pink	June & July	12 in.	20c	2.00
—White Reserve	white	June & July	12 in.	20c	2.00
Centaurea					
—Macrocephala	yellow	June & July	18 in.	20c	2.00
Cerastium	white	May & June	6 in.	20c	2.00
Chelone					
—Barbata Coccinea	pink	Aug.	4-6 ft.	20c	2.00
Hardy Chrysanthemums					
—Lillian Doty	pink	Oct. & Nov.	3 ft.	25c	2.50
—Donald	pink	Oct. & Nov.	3 ft.	25c	2.50
—Golden Climax	yellow	Oct. & Nov.	3 ft.	25c	2.50
—Inez	red	Oct. & Nov.	3 ft.	25c	\$2.50
—Inga	red	Oct. & Nov.	3 ft.	25c	2.50
—Ruth	cerise	Oct. & Nov.	3 ft.	25c	2.50
—Tiber	bronze	Oct. & Nov.	3 ft.	25c	2.50
—Waco	white	Oct. & Nov.	3 ft.	25c	2.50
—Zenobia	yellow	Oct. & Nov.	3 ft.	25c	2.50
Cimicifuga					
—Racemosa	white	Aug.	2 ft.	35c	3.50
Coreopsis					
—Grandiflora	yellow	June & Oct.	18 in.	20c	2.00
Delphinium					
—Belladonna	pale blue	June	4 ft.	30c	3.00
—Formosum	dark blue	June	4 ft.	25c	2.50
—Chinense	blue	July	3 ft.	20c	2.00
—Chinense Alba	white	July	3 ft.	20c	2.00
Gypsophila					
—Paniculata	white	July	2 ft.	20c	2.00
—Paniculata Fl. Pl.	white	July	2 ft.	30c	3.00
Helenium					
—Autumnale Superbum	yellow	Sept. & Oct.	5 ft.	20c	2.00
—Riverton Gem	golden	Sept. & Oct.	5 ft.	25c	2.50
Helianthus Orgialis	golden	Oct.	7-8 ft.	30c	3.00
Hemerocallis					
—Apricot	orange	July	30 in.	25c	2.50
—Flava	lemon	June	30 in.	20c	2.00
—Aurantiaca Major	orange	Aug.	40 in.	35c	3.50
Fuld's "Delightful" Hollyhocks					
—Double Salmon		July	6 ft.	30c	3.00
—Double Pure White		July	6 ft.	25c	2.50
—Double Pale Yellow		July	6 ft.	25c	2.50
Hypericum Moserianum	yellow	June & Dec.	18 in.	25c	2.50
Iberis Sempervirens	white	May	12 in.	20c	2.00

PERENNIALS (Continued)

	Color of Bloom	Season of Blooming	Height	Each	Dozen
Rare German Iris					
—Admiral Togo	white	June	2½ ft.	20c	2.00
—Boccage	white	June	2½ ft.	25c	2.50
—Celeste	blue	June	2½ ft.	20c	\$2.00
—Cyphiane Superba	crimson	June	2½ ft.	40c	4.00
—De Suze	violet	June	2½ ft.	20c	2.00
—Duchess de Nemours	white	June	2½ ft.	20c	2.00
—Florentina	white	June	2½ ft.	15c	1.50
—Florentina Alba	white	June	2½ ft.	20c	2.00
—General Grant	blue	June	2½ ft.	20c	2.00
—Gazelle	maroon	June	2½ ft.	20c	2.00
—Honorabilis	yellow	June	2½ ft.	15c	1.50
—Hector	purple	June	2½ ft.	20c	2.00
—La Tendresse	lavender	June	2½ ft.	20c	2.00
—La Tristesse	white	June	2½ ft.	20c	2.00
—Magnet	purple	June	2½ ft.	20c	2.00
—Mrs. H. Darwin	white	June	2½ ft.	20c	2.00
—Melle Almira	blue	June	2½ ft.	35c	3.50
—Mme. Chereau	white	June	50 in.	15c	1.50
—Mrs. Neubrunner	yellow	June	2½ ft.	30c	3.00
—Othello	purple	June	2½ ft.	20c	2.00
—Pallida Dalmatica	lavender	June	4 ft.	25c	2.50
—Pallida Speciosa	violet	June	2½ ft.	20c	2.00
—Pallida Australis	lavender	June	2½ ft.	25c	2.50
—Paquit	violet	June	2½ ft.	20c	2.00
—Sappho	white	June	2½ ft.	20c	2.00
—Walneri	blue	June	2½ ft.	25c	2.50

JAPANESE IRIS

(Please order by number, as the Japanese names are very difficult to pronounce.)

Double Japanese Iris

1.	Gekka-no-nami	white	July	3 ft.	35c	\$3.50	\$25.00
2.	Shishi-odori	purple	July	3 ft.	35c	3.50	25.00
3.	Kumoma-no-sora	white	July	3 ft.	35c	3.50	25.00
6.	Gei-shori	purple	July	3 ft.	35c	3.50	25.00
14.	Hana-avi	blue	July	3 ft.	35c	3.50	25.00
22.	Shishi-ikari	purple	July	3 ft.	35c	3.50	25.00
25.	Yedo-jiman	blue	July	3 ft.	35c	3.50	25.00
31.	Kosui-no-iro	blue	July	3 ft.	35c	3.50	25.00
35.	Suchinkioa	purple	July	3 ft.	35c	3.50	25.00
36.	Yedo-Kagami	maroon	July	3 ft.	35c	3.50	25.00
39.	Tsurugi-no-nami	maroon	July	3 ft.	35c	3.50	25.00
55.	Exquisite	lavender	July	3 ft.	35c	3.50	25.00
56.	Eugene	white	July	3 ft.	35c	3.50	25.00
57.	Fratte	white	July	3 ft.	35c	3.50	25.00
58.	Galatea	blue	July	3 ft.	35c	3.50	25.00
59.	Gold Bound	white	July	3 ft.	35c	3.50	25.00
62.	Mahogany	red	July	3 ft.	35c	3.50	25.00
63.	Mt. Feld	white	July	3 ft.	35c	3.50	25.00
64.	Blue Bird	blue	July	3 ft.	35c	3.50	25.00
65.	Navarre	rose	July	3 ft.	35c	3.50	25.00
66.	Danube	blue	July	3 ft.	35c	3.50	25.00

Single Japanese Iris

4.	Kumo-obi	blue	July	3 ft.	35c	3.50	25.00
7.	Sofu-no-Koi	purple	July	3 ft.	35c	3.50	25.00
10.	Yomo-no-umi	white	July	3 ft.	35c	3.50	25.00
13.	Taiheiraku	maroon	July	3 ft.	35c	3.50	25.00
19.	Kimi-no-Megumi	rose	July	3 ft.	35c	3.50	25.00
21.	Yezo-nishiki	maroon	July	3 ft.	35c	3.50	25.00
27.	O-torigi	purple	July	3 ft.	35c	3.50	25.00
28.	Shirataki	white	July	3 ft.	35c	3.50	25.00
29.	Shiga-no-ura-nami	blue	July	3 ft.	35c	3.50	25.00
34.	Momiju-no-taki	maroon	July	3 ft.	35c	3.50	25.00
41.	Oyodo	lavender	July	3 ft.	35c	3.50	25.00
43.	Wakamuraski	purple	July	3 ft.	35c	3.50	25.00
48.	Tora-odori	blue	July	3 ft.	35c	3.50	25.00
50.	Date-dogu	purple	July	3 ft.	35c	3.50	25.00
66.	Neptune	pink	July	3 ft.	35c	3.50	25.00
67.	Peach Blossom	white	July	3 ft.	35c	3.50	25.00

Iris Siberica

—Orientalis	blue	July	40 in.	25c	2.50
—Snow Queen	white	July	40 in.	25c	2.50

Iris Fumila

—Blue		May	6 in.	25c	2.50
—White		May	6 in.	25c	2.50

PERENNIALS (Continued)

	Color of Bloom	Season of Blooming	Height	Each	Dozen
Linum Perenne	blue	June	12-15 in.	20c	2.00
Lobelia Syphillitica Hybrida	blue	Sept.	4 ft.	25c	2.50
Lupinus					
—Blue		June	3 ft.	25c	2.50
—Delicate Pink		June	3 ft.	35c	3.50
—White		June	3 ft.	25c	2.50
Lychnis					
—Grandiflora	pink	July	2 ft.	50c	5.00
—Viscaria splendens fl. pl.	pink	June	15 in.	25c	2.50
Myosotis					
—Dissitiflora	blue	June	6 in.	20c	2.00
—Palustris Semperflorens	blue	All Summer	6 in.	20c	2.00
Iceland Poppy	yellow	May	6 in.	20c	2.00
Pentstemon Digitalis	white	June & July	3 ft.	20c	2.00
HARDY PHLOX					
Phlox Decussata					
—Elizabeth Campbell	pink	July & Sept.	3 ft.	30c	3.00
—Selma	pink	July & Sept.	3 ft.	25c	2.50
—Tapis Blanc	white	July & Sept.	3 ft.	25c	2.50
—Pantheon	pink	July & Sept.	3 ft.	25c	2.50
—Thor	salmon pink	July & Sept.	3 ft.	35c	3.50
—Queen	white	July & Sept.	3 ft.	25c	2.50
—Wenadis	lavender	July & Sept.	3 ft.	25c	2.50
Phlox Suffruticosa	white	June	18 in.	25c	2.50
Phlox Suubolata					
—White		May & June	6 in.	25c	2.50
—Model	pink	May & June	6 in.	25c	2.50
Physostegia					
—Virginica Rosea	pink	July & Sept.	6 ft.	20c	2.00
—Virginica Alba	white	July & Sept.	6 ft.	20c	2.00
Platycodon					
—Grandiflora	blue	Aug.	3 ft.	20c	2.00
—Grandiflora Alba	white	Aug.	3 ft.	20c	2.00
Polemonium					
—Richardsoni	blue	May & June	12 in.	20c	2.00
—Richardsoni Alba	white	May & June	12 in.	20c	2.00
Plumbago Larpentae	blue	Aug. & Sept.	8 in.	20c	2.00
Primula Veris Superba	yellow	May	6 in.	25c	2.50
Double Pyrethrum					
—Double Aphrodite	white	May & June	18 in.	50c	\$5.00
—Double Lord Roseberry	crimson	May & June	18 in.	50c	5.00
—Double Queen Mary	pink	May & June	18 in.	50c	5.00
Salvia Azurea Grandiflora	blue	Aug. & Oct.	4 ft.	25c	2.50
Scabiosa Caucasica	blue	Aug. & Sept.	15 in.	25c	2.50
Shasta Daisy					
—Alaska	white	July & Sept.	2 ft.	20c	2.00
Spirea					
—Filipendula	white	June	18 in.	25c	2.50
—Venusta Magnifica	rose	July	6 ft.	50c	5.00
Statice					
—Gmelini	blue	Aug. & Sept.	2 ft.	25c	2.50
—Latifolia	blue	Aug. & Sept.	2 ft.	20c	2.00
Stokesia	blue	July & Sept.	20 in.	20c	2.00
Sweet William					
—Pink		June	18 in.	20c	2.00
—White		June	18 in.	20c	2.00
—Dark Red		June	18 in.	20c	2.00
Thalictrum					
—Adiantifolium	yellow	June & July	4 ft.	25c	2.50
—Aquiliegiafolium	purple	May & July	4 ft.	25c	2.50
—Cornuti	white	June & July	4 ft.	25c	2.50
Trollius					
—Europeus	lemon	May	6 in.	25c	2.50
—Japonicus Excelsior	orange	May	6 in.	25c	2.50
Valerian					
—Alba	white	June	3 ft.	25c	\$2.50
—Coccinea	red	June	3 ft.	25c	2.50
—Officinalis	pink	June	3 ft.	25c	2.50
Veronica					
—Amethystina	blue	June & July	1 ft.	25c	2.50
—Longifolia Subsessilis	blue	Sept.	3 ft.	25c	2.50
—Spicata Rosea Erica	pink	June & July	12 in.	60c	6.00
Verbascum					
—Densiflora	yellow	June	4 ft.	50c	5.00
Viola Cornuta					
—G. Wernig	violet	May & Oct.	6 in.	25c	2.50
—Pure White		May & Oct.	6 in.	20c	2.00
—Yellow		May & Oct.	6 in.	20c	2.00
—Light Blue		May & Oct.	6 in.	20c	2.00
Yucca Filamentosa	white	July	4-5 ft.	25c	2.50